







How Does Traditional Award Merchandise Pricing Compare to Retail?

Extend Your Incentive Budget With Gift Cards!

Item	Traditional Program Price	Retail (Gift Card) Price and Savings
 Sony Hi-def Camcorder	\$ 950	\$ 690 38% Less
 Garmin	\$ 750	\$ 460 63% Less
 Canon Rebel XSI	\$ 940	\$ 650 45% Less
 Pandigital Photo Frame	\$ 200	\$ 90 122% Less
 Sony DSLR Camera	\$ 750	\$ 390 92% Less
 LG Blue Ray Disc Player	\$ 520	\$ 220 136% Less

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Item	Traditional Program Price	Retail (Gift Card) Price and Savings
 Cuisinart 6 1/2 Qt. Slow cooker	\$ 100	\$ 75 33% Less
 DeLonghi Convection Oven	\$ 100	\$ 60 67% Less
 Kawasaki Tool Combo Set	\$ 290	\$ 180 61% Less
 Bowflex Home Gym	\$ 940	\$ 600 57% Less
 Optical Wireless Mouse	\$ 25	\$ 10 150% Less
 Bulova "Thayer" Mantel Clock	\$ 200	\$ 130 54% Less

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Item	Traditional Program Price	Retail (Gift Card) Price and Savings
 Ronco Dehydrator	\$ 50	\$ 30 67% Less
 Wii Accessory Pack	\$ 25	\$ 10 150% Less
 Hamilton Beach Hand Mixer	\$ 50	\$ 30 67% Less
 Coby 8 GB Mp4 Player	\$ 100	\$ 50 100% Less
 Black & Decker Electric Mower	\$ 290	\$ 155 87% Less
 Hoover Windtunnel Vacuum	\$ 290	\$ 160 81% Less

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Item	Traditional Program Price	Retail (Gift Card) Price and Savings
 Castaway Hammock & Stand	\$ 290	\$ 125 132% Less
 Broil King Gas Grill	\$ 750	\$ 550 36% Less
 Skil Compound Mitre Saw	\$ 290	\$ 160 81% Less
 Kitchenaid Pro Mixer	\$ 520	\$ 330 58% Less
 Coby Undercabinet TV/DVD	\$ 290	\$ 185 57% Less
 Cobra Radar Detector	\$ 100	\$ 45 122% Less